

Create the  
work and  
life you want  
to lead

# Careers by Design



LAURA PASQUINI, PHD  
COACHING SERVICES  
TECHKNOWTOOLS, LLC



# Am I the right coach for you?

My passion is talent. All forms of it.  
How do cultivate it? What drives it?  
How do you put your talents &  
expertise to work?

My coaching focuses on:

- Getting unstuck in your job search
- Connecting your talents with new opportunities
- Exploring new career possibilities and pathway
- Navigating career & leadership transitions
- Building leadership confidence & executive presence
- Identifying transferable skills & capabilities

# Coaching to Design Your Career...



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## CAREER EXPLORING & WORK TRANSITIONS

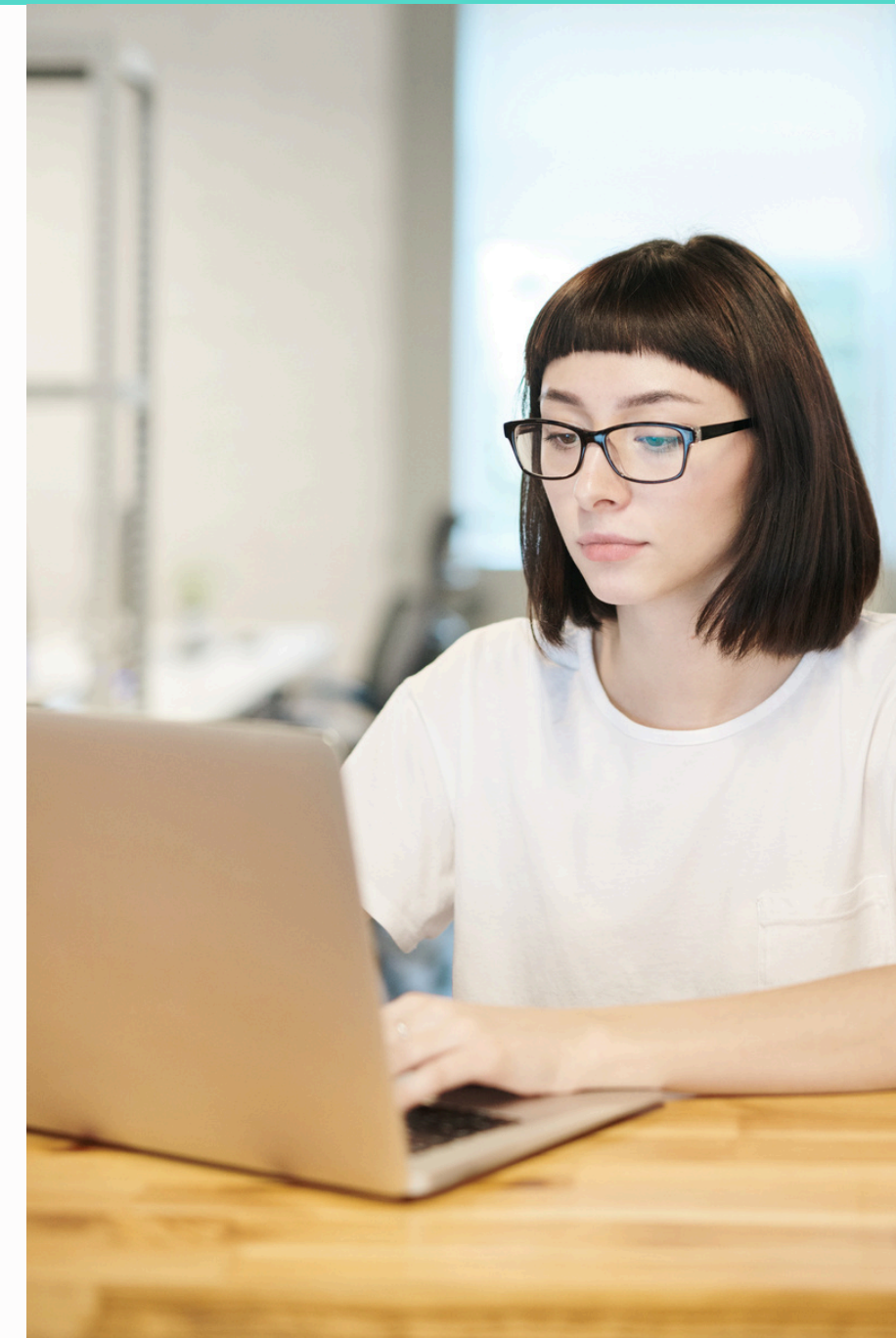
Whether it's a job decision or a complete professional pivot, let's collaborate for your professional goals. We will work together to help get you unstuck, make decisions, and move you forward. We will explore how your talents and skills can connect to potential opportunities, unlock insights, and map out the next steps for your career journey.

## JOB SEARCHING & WORKING IDENTITY

For active job seekers, let's connect to enhance how, where, and what you are searching for with your next opportunity. We will discuss organizational fit, target industries, salary & benefit goals, location, and what drives you towards certain areas of work. To support moving forward, I offer accountability and a reality check as you prepare for what is ahead.

## GOAL SETTING & FUTURE PLANS

Beyond the world of work, you might be interested in preparing for the next phase of your life. Whether it's starting a new project, finding purpose, opening your own business, or even preparing for retirement - let's find out what goals you have for your future self now. Let's discuss what plans are on the horizon for you - today!





**Transitions are a choice.  
Transitions are essential.  
Transitions work.**

BRUCE FEILER, "LIFE IS IN THE TRANSITIONS: MASTERING  
CHANGE IN A NONLINEAR AGE"



# My Coaching Approach

Coaching is collaborative, purposeful partnership to support your career goals.

- Creating a client-led agenda for each meeting
- Probing intentions & goals with deep questions
- Engaging with reflective tools & activities
- Decision-making space aligned with your values
- Identifying action items for follow up & review
- Supporting the transitions in your work/life





# Coaching Packages

Coaching Services - TECHKNOWTOOLS, LLC

**Invest in shaping your  
career now to design your  
work, life, & future plans.**

30-minute FREE exploration coaching session

+

3-session package; 30-minute sessions: \$525

4-session package; 30-minute sessions: \$725

3-session package; 60-minute sessions: \$825

6-session package; 60-minute sessions: \$1050

3-month engagement, unlimited sessions: \$2775

# Client Testimonials



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## DEVELOP YOUR EXECUTIVE LEADERSHIP

Her approach and format during these Executive Coaching sessions helped me with self-discovery and developing strategies for positive change. I immediately began to implement these strategies that have empowered me to make changes that have helped me become more effective leader. ~Rick B.

## REMOVE THE "SHOULD" AND DO THE "WANTS"

I am transitioning out of higher education and back into client service, but I wasn't clear what I wanted to do. I had a lot of "coulds" and "shoulds," but Laura encouraged me to focus on the things I really wanted to do. Her approach to this – thinking of verbs rather than job titles – has created multiple a-ha moments for me. ~Michaele M.



## TRANSLATING YOUR EXPERIENCE IN NEW WORK DOMAINS

In thinking about our previous coaching calls, I remember you saying that expertise in academia looks very different from the rest of the world... I still think of and use what I learned from those coaching calls many months after our sessions concluded. Thank you! ~Autumn H.



# Client Testimonials



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## BREAKDOWN BARRIERS AT WORK

Laura was a great help to me over our sessions. She asked insightful questions and was instrumental in me breaking down barriers I had when it came to my relationship with work. I look forward to continuing my career journey equipped with the tools Laura helped to provide to me. ~Dustin R.

## GAIN CONFIDENCE IN PROFESSIONAL DECISIONS

Laura helped shift my perspective. Because of my time with her, I feel more confident in taking action to change my environment. I now make choices every day that help me get closer to what I want out of my career. If it weren't for Laura, I wouldn't be where I am today: a much happier and decisive version of myself. ~Colleen S.



## EXPLORE LIFE & CAREER POSSIBILITIES

Working with Laura the past few months has helped me answer some perplexing and tough questions about the next steps in my career. I came to her with a hundred different directions that I would like to explore. By the end of our last meeting, I was on the Monopoly board, passed Go, and had some places and steps I'd like to explore. ~Terri G.





INTERNATIONAL COACHING FEDERATION (ICF) MEMBER



PROFESSIONAL CERTIFIED COACH, ICF



CERTIFIED PROFESSIONAL IN TALENT DEVELOPMENT (CPTD)

CERTIFIED SPARKETYPE ADVISOR



EQ-I 2.0 CERTIFIED





**"Following your passion takes little effort. Engineering your passion, on the other hand, is a more serious undertaking. It requires that you diligently pursue a deeper understanding of yourself."**

**TODD ROSE & OGI OGAS, "*DARK HORSE: ACHIEVING SUCCESS THROUGH THE PURSUIT OF FULFILLMENT*"**